



PAQ-161100020302 Seat No. _____

**Master of Business Administration (Sem. III)
(CBCS) Examination**

October / November - 2018

Business Ethics and Corporate Governance

Time : 3 Hours]

[Total Marks : 70

- 1 What is Ethics and Business Ethics? Discuss the Objectives, Scope and Principles of business ethics. 14

OR

- 1 Explain Ethics from ancient Indian Mythology along with suitable examples. 14

- 2 (a) Write a note on Security Threats and Computer Crimes of IT ethics. 7

- (b) Write a note on Creative Accounting and Tax reduction Techniques. 7

OR

- 2 (a) Discuss Human Resource Information System and HR Ethical Issues. 7

- (b) Discuss Ethical issues in Marketing Mix and Ethics in Advertising. 7

- 3 What is Ethics and Business Ethics? Explain all the types and Ethical Theories in detail. 14

OR

- 3 Explain Business Ethics in Global Economy and give the details of issues in ethics of global economy. 14

- 4 (a) Discuss the details of CSR Principles and Strategies. 7

- (b) Explain CSR and give the details of Types of Social Responsibility. 7

OR

- 4 (a) Explain Ethical Behavior and Ethical Organization. 7
(b) Explain Ethical Dilemma and Whistle Blowing. 7

- 5 Explain the concept of Corporate Governance. Discuss the importance, limitations and principles of corporate Governance. 14

OR

- 5 Discuss various report of Committees and their recommendations of Corporate Governance. 14
